

PRESS RELEASE

Get Real development programme for young female entrepreneurs:

Spoudazo Enterprises in conjunction with Child Welfare is once again presenting the “Get Real - Development Program” for young female entrepreneurs (mainly focusing on Grade 11 and 12 learners). This is taking place in September, on the 2nd and 3rd, still celebrating Women’s month.

“*Get real with yourself, with life and with your business*” is the theme that the programme will unfold on. The first session will focus on *YOU* – focusing on the person as an individual, their dreams, business ideas and careers. The second session will focus on *REAL LIFE*, tackling issues such as relationship skills and what to expect from life whilst creating your dream. The last session will focus on *BUSINESS*, concentrating on budgeting and the business plan.

This programme has specifically been formulated for Grade 11 & 12 girls aged 16 to 19 years. The idea was birthed from the need of developing young entrepreneurs from a tender age, in order to embrace their identity, their environment and their future business dreams.

This is a development programme and not a competition, each girl enjoys a wonderful opportunity that will equip them with all the necessary skills and knowledge to become not only great entrepreneurs, but also well balanced real women.

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